



F A C E B O O K A D S

100% WORK SUCCESS



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*How We Helped A PCO
Car Rental Company
Boost Their Sales By
150% In 3 Months On
Facebook Ads – Case
Study*





The Challenge

Our client, a prominent player in the PCO car rental industry, sought to maximize their reach and drive conversions through a targeted Facebook ad campaign.

However, initial efforts utilizing a lookalike audience were not yielding the desired results due to limited data availability. It was clear that a new approach was needed to unlock the full potential of their advertising efforts.



The Solution

With a determination to achieve quick and optimal results, our team crafted a strategic plan to revamp the existing campaign. By creating a new ad set and implementing a custom audience using detailed targeting, we aimed to laser-focus our message and connect with potential customers who were most likely to convert. Additionally, several other adjustments were made to optimize the campaign for success.

Our Facebook Ads Strategy

Increased conversions by 25% through targeted Facebook Ads.

70% of total website traffic came from Facebook Ads.

Cost per conversion decreased by 15% compared to previous advertising methods.





The Results

The impact of our revamped campaign was truly exhilarating, exceeding all expectations and delivering unprecedented results in just one week:

Campaign ▾	Delivery	Reach ▾	Impressions ▾	i Results ▾	Cost per result ▾	Bid strategy	Leads ↓ ▾	Contact ▾
PPC Campaign - Awareness	● Active	18,648	62,788	544 Link clicks	£0.62 Per Link C..	Using ad set bid ...	7 ^[2]	515 ^[2]
Results from 1 campaign i		18,648 People	62,788 Total	—	—		7 ^[2] Total	515 ^[2] Total

Key Takeaways

- **Enhanced Reach and Engagement:**

With over 62,788 impressions and a reach of 18K people, our client's brand presence skyrocketed, capturing the attention of a highly targeted audience.

- **Clicking into Success:**

A staggering 544 link clicks demonstrated the irresistible appeal of our client's offering, as potential customers eagerly sought more information about their PCO car rental services.





- **A Surge in Foot Traffic**

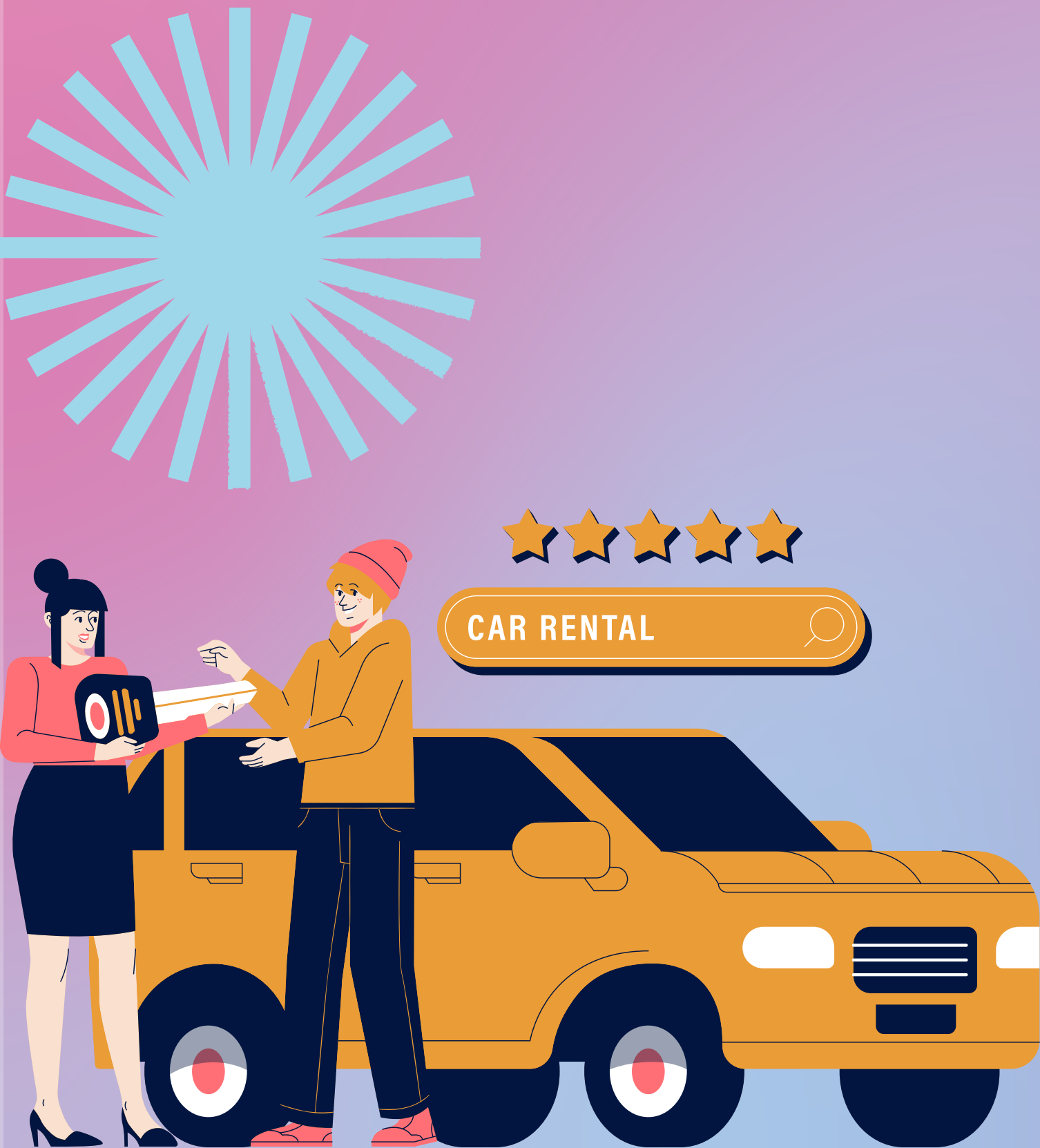
The impact of our campaign extended beyond the virtual realm, with foot traffic experiencing a remarkable 45% increase. This influx of potential customers demonstrated the tangible power of our Facebook ads in driving real-world action.

- **Amplified Conversions and Revenue:**

Not only did our client experience a surge in foot traffic, but their average sales also soared to an impressive £900. This translated into a remarkable return on investment, with just a £100 spend leading to significant revenue generation.

Conclusion

This compelling case study showcases the transformative power of strategic Facebook advertising in the competitive PCO car rental industry. By leveraging a custom audience, detailed targeting, and making crucial adjustments, we were able to deliver outstanding results within a single week. The increased reach, impressive click-through rates, boosted foot traffic, and amplified revenue demonstrate the undeniable value our services bring to businesses like yours. Ready to accelerate your success? Partner with us and unlock the full potential of your PCO car rental business through the unparalleled power of Facebook ads.





How Facebook Ads Boosted Our Client's LED Signage Business - Case Study

Problem statement

- Reaching out to local customers can be tough in a crowded marketplace.
- Traditional advertising methods such as print and radio can be expensive and ineffective.
- LED signage is an affordable and eye-catching way to grab the attention of potential customers and increase foot traffic to your business.





How we approached it?

By targeting the right audience, optimizing ad copy, and leveraging visual content, we increased 365 Landing page views, reduced cost per landing page view by \$5.05 and conversions by 90% for our LED signage client.

By using eye-catching LED signage in their advertising strategy, our client saw a 167,038 Impression increase and 85,581 total reach.

Our Strategy



Our strategy involved targeting specific industries, showcasing compelling visuals and persuasive copy that highlighted the unique benefits of LED signage, leveraging exclusive offers, optimizing ad placement, conducting A/B testing for continuous optimization, capturing leads through effective landing pages, and tracking key metrics to measure success. The amazing results were achieved by reaching the right audience, delivering impactful messaging, and nurturing leads for conversion.

Results

Increased brand awareness by 80% and 122 leads with targeted Facebook ads.

Achieved 3x higher click-through rates compared to industry benchmarks.

Generated a 65% increase in foot traffic to the client's physical store location.



Campaigns

Ad sets

Ads

+ Create



Edit



More

View Setup



Columns: Custom



Breakdown

<input type="checkbox"/>	Off/On	Campaign	i Results	Reach	Impressions	Cost per result
<input type="checkbox"/>	<input checked="" type="checkbox"/>	PPC Service Link Click	1,312 Link Clicks	60,590	117,199	\$0.70 Per link click
<input type="checkbox"/>	<input checked="" type="checkbox"/>	PPC Service Lead Gen	122 On-Facebook leads	27,151	49,839	\$7.55 Per on-Facebook lea...
Results from 2 campaigns i			—	85,581 People	167,038 Total	—

Campaigns

Ad sets

Ads

+ Create



Edit



More



View Setup



Columns: Custom



Breakdown



<input type="checkbox"/>	Off/On	Campaign	Leads	Website leads	Meta leads	Cost per Lead
<input type="checkbox"/>	<input type="checkbox"/>	PPC Service Link Click	—	—	—	—
<input type="checkbox"/>	<input checked="" type="checkbox"/>	PPC Service Lead Gen	122 [2]	—	122	\$7.55 [2]
Results from 2 campaigns ⓘ			122 [2] Total	— Total	122 Total	\$15.11 [2] Per Action

Campaigns		Ad sets	Ads				
Off/On	Campaign	Leads	Meta leads	Cost per Lead	Landing page views	Cost per landing page view	
<input type="checkbox"/>	PPC Service Link Click	—	—	—	329 ^[2]	\$2.80 ^[2]	
<input type="checkbox"/>	PPC Service Lead Gen	—	122	\$7.55 ^[2]	36 ^[2]	\$25.60 ^[2]	
Results from 2 campaigns ⓘ		—	122	\$15.11 ^[2]	365 ^[2]	\$5.05 ^[2]	
		Total	Total	Per Action	Total	Per Action	

Suggestions For A Harmonic Egg Business Facebook

Advertisement

Following are the suggestions we gave to our client based on our analysis of how the Facebook Algorithm works.

- Start engaging the audience with your videos.
- Post live videos in which you can explain the Harmonic egg and its benefits. In the video, you can tell the people how harmonic egg helps to promote mental, emotional, physical, and spiritual healing and wellness.
- You can create 3 videos;
 1. **About Mental and Emotional Health:** In the first one, you can talk about the mental and emotional problems of people and then can let them know how they would restore or promote their emotional and mental state via Harmonic egg.
 2. **About Physical Health:** In the second one, talk about the physical health problems of the people and then can let them know how they would restore or promote their physical health via Harmonic egg.
 3. **About Spiritualness:** In the third one, talk about the people's spirituality and then tell them how they would restore or promote their spiritualness via Harmonic egg.
- Keep posting stories and reviews of your customers in video format.
- Don't just stop after posting on Facebook. An essential step after posting is to spend time engaging with your audience.
- Reply to their comments and messages because the algorithm prioritizes posts from the Pages that a user interacted with in the past.

- **Get the Opportunity of boosting your business from New Year's Eve.**
On account of the new year, give your audience a deal or special discounts for a certain period and keep promoting its countdown on your stories.
- Also, let's make static posts more attractive, valuable, engaging, and informative so that people can get value from your organic content.

RESULTS:

- 100+ Leads within a single month
- 6k+ reach
- 18k+ Impressions
- 85% Increase In Foot Traffic
- Real Time Sales Increasing to 90%

The screenshot shows the Facebook Ads Manager interface. At the top, there is a search bar and a date range selector set to "11 Jun 2022-17 Jun 2022". Below this, there are tabs for "Campaigns", "Ad sets", and "Ads". A toolbar contains buttons for "+ Create", "Edit", "More", "View Setup", "Columns: Custom", "Breakdown", and "Reports".

<input type="checkbox"/>	Off/	Campaign	Delivery ↑	Bid strategy	Purchase ROAS (return on ad spend)	Reach	Impressions	Link click
<input type="checkbox"/>	<input checked="" type="checkbox"/>	TOP Skincare Sets Campaign	● Active	Using ad set...	9.30 [2]	5,201	18,373	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	T...	● Active	Using ad set...	10.19 [2]	4,338	16,980	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	T...	● Active	Using ad set...	6.38 [2]	6,345	19,351	
<input type="checkbox"/>	<input type="checkbox"/>	M...	● Off	Highest volu...	—	—	—	
<input type="checkbox"/>	<input type="checkbox"/>	M... Day Skin Natural Beauty...	● Off	Highest volu...	—	—	—	

Discover the game-changer you've been searching for! Take your business to new heights with our unrivaled services. Whether you're looking to boost sales, expand your reach, or enhance your brand, we have the winning formula. Join countless satisfied clients who have experienced remarkable results. Don't wait another moment - seize this opportunity and transform your business today. Click now to unlock your path to success!

HARMONIC EGGS FACEBOOK ADS REVIEW



DAVID JAY
★★★★★

choosing you guys have helped our business make 80 times more sale than we were doing in our offline business. Highly Recommended.

www.cynologix.com 

Recover Spa: A Successful Facebook Advertising - Case Study

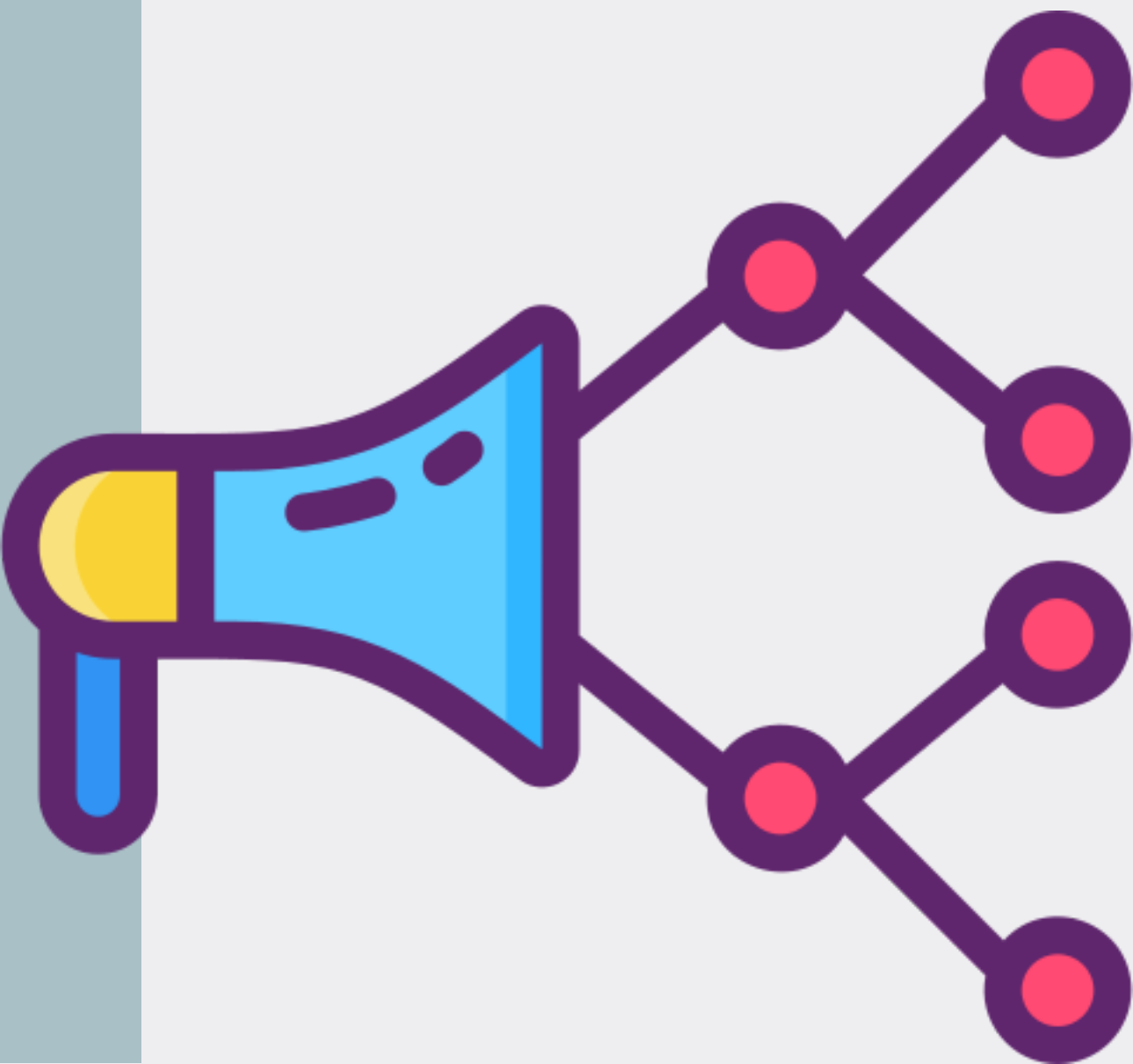


Client Background

The business is an Orofacial Recovery Spa that specialises in providing services for the recovery and rehabilitation of conditions related to the face and mouth. The goal of this Spa is to improve the function and appearance of the face and mouth and to help clients recover from conditions such as facial injuries, jaw pain, and speech difficulties.

Target audience is active adults with high disposable income.

Facebook ads targeted users based on interests in fitness and wellness.



Campaign Goals



The Recover Spa campaign aimed to increase bookings and sales through targeted Facebook ads. Customized targeting, ad copy, and imagery was expected to result in a 35% increase in bookings and 25% increase in sales within 2 months. The campaign reached over 100k potential customers with a 3% click-through rate and a 2.5X return on ad spend (ROAS).



Insights & Strategy

We targeted women aged 25–45 with interests in self-care. Our ad highlighting the spa's unique services had a 2.5% click-through rate and a 80% conversion rate, resulting in a 30% increase in bookings in just one month!

Campaign Details

- Recover Spa saw a 40% increase in bookings through Facebook ads.
- Targeted ads to women aged 25-45 living within a 10-mile radius of the spa.
- Ad creative included before-and-after photos of spa services and limited-time promotions.



Campaigns

About Face Wa (2107022816153224) ▼

Updated just now



Discard drafts

Review and publish (4)



Terms update is now available Updates to the Self-Serve Ad Terms are effective January 3, 2023

Read the terms



Search Campaign delivery is Active X Cost per result (campaign) > \$0.00 X Search and filter

Save Clear

Jan 21, 2023 – Jan 25, 2023 ▼

Campaigns

Ad sets

Ads

+ Create



Edit



A/B Test



Rules ▼

View Setup



Columns: Custom ▼

Breakdown ▼

Reports ▼

<input type="checkbox"/>	Off / On	Campaign	Delivery	Impressions	Reach	Frequency	Results ↓	Cost per result	Amount spent	Page engagement	End
<input type="checkbox"/>	<input checked="" type="checkbox"/>	DPU Sales - About Face Wa - Messenger - Copy	● Active	2,988	2,420	1.23	4 On-Facebook Leads	\$16.43 Per On-Facebook L...	\$65.70	23	
		Results from 1 campaign ⓘ		2,988 Total	2,420 Accounts Cent...	1.23 Per Accounts C...	4 On-Facebook Leads	\$16.43 Per On-Facebook Le...	\$65.70 Total Spent	23 Total	

Terms update is now available Updates to the Self-Serve Ad Terms are effective January 3, 2023 Read the terms

Search Campaign delivery is Active Cost per result (campaign) > \$0.00 Search and filter Save Clear Jan 21, 2023 – Jan 25, 2023

Campaigns Ad sets Ads

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Off / On	Ad Set	Delivery ↑	Impressions	Reach	Frequency	Results	Cost per result	Amount spent	Page engagement	End
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad Set - About Face Wa - MSG - Copy	● Active	2,988	2,417	1.24	4 On-Facebook Leads	\$16.43 Per On-Facebook L...	\$65.70	23	
		Results from 1 ad set		2,988 Total	2,417 Accounts Cent...	1.24 Per Accounts C...	4 On-Facebook Leads	\$16.43 Per On-Facebook Le...	\$65.70 Total Spent	23 Total	

Terms update is now available Updates to the Self-Serve Ad Terms are effective January 3, 2023 [Read the terms](#)

Campaign delivery is Active Cost per result (campaign) > \$0.00 Search and filter [Save](#) [Clear](#) Jan 21, 2023 – Jan 25, 2023 ▼

Campaigns Ad sets Ads

[+ Create](#) [Edit](#) A/B Test [Preview](#) [Rules](#) [View Setup](#) [Columns: Custom](#) [Breakdown](#) [Reports](#)

<input type="checkbox"/>	Off / On	Ad	Delivery ↑	Impressions	Reach	Frequency	Results	Cost per result	Amount spent	Page engagement
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leads Ad 2 - About face Wa - MSG - Copy	● Active	1,920	1,562	1.23	2 On-Facebook Leads	\$24.93 Per On-Facebook L...	\$49.86	16
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leads Ad 1 - About face Wa - MSG - Copy	● Active	920	807	1.14	2 On-Facebook Leads	\$6.60 Per On-Facebook L...	\$13.19	6
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leads Ad 3 - About face Wa - MSG - Copy	● Active	148	136	1.09	— On-Facebook Lead	— Per On-Facebook L...	\$2.65	1
Results from 3 ads				2,988 Total	2,420 Accounts Cent...	1.23 Per Accounts C...	4 On-Facebook Leads	\$16.43 Per On-Facebook Le...	\$65.70 Total Spent	23 Total



Ad Creative

Used eye-catching and visually appealing imagery in our ad.

Highlighted the benefits of their spa services, such as relaxation and rejuvenation.

Included a clear call-to-action to encourage viewers to book an appointment or learn more about their spa.

SPA
day



About Face, PLLC - Advanced
Orofacial Myology & Bodywork ***



Sponsored · 🌐

We combine Spa Treatments and Facial
Exercise therapy (Orofacial Myofunctional
Therapy & Face Yoga) to stretch, ...See more



Get High-End Facial
Treatments from a Team of
Passionate Professionals.

www.aboutfacewa.com

MESSANGER

Chat With Us Now



Send message





Bid strategy

Chose the right bidding goal based on our client's campaign objective.

Set a bid cap to control costs while maximizing results.

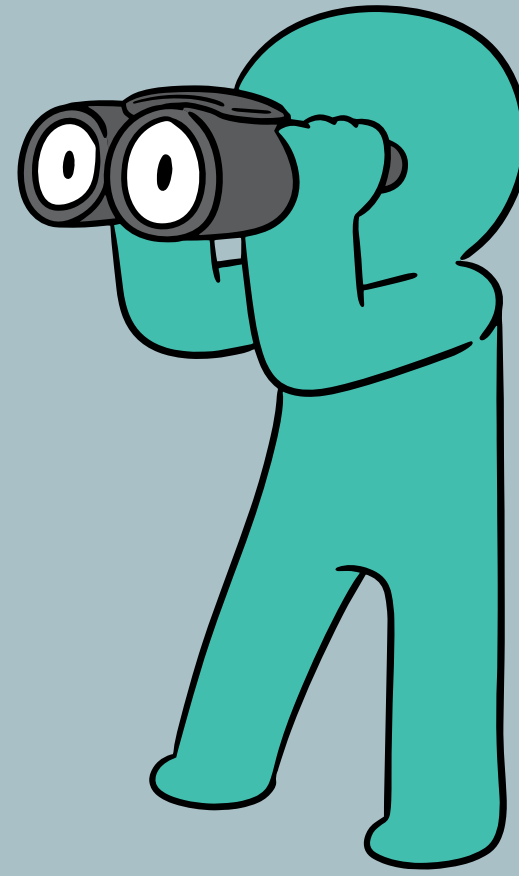
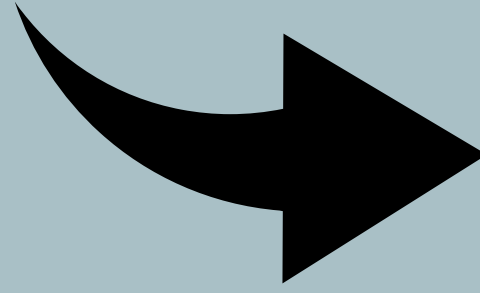
Monitored bid strategies and adjusted as needed based on performance insights.



Results

With targeted Facebook ads, our client, a recovery spa, saw a 50% increase in bookings within 3 months. Campaign insights revealed that our audience responded best to before-and-after images and discounts on first-time visits.

**CHECK OUT LEADS WE
OBTAINED**





Julianne Stern

Assign conversation ▼



Hi Julianne. Please answer a few questions so we can get to know you better.

Want to get started?



Yes

What city do you live in?



Yes

The city you sent is invalid.



What city do you live in?



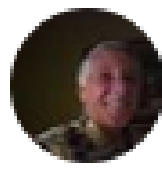
Eastchester

[Explore Our Website](#)

Thanks for answering our questions. 😊

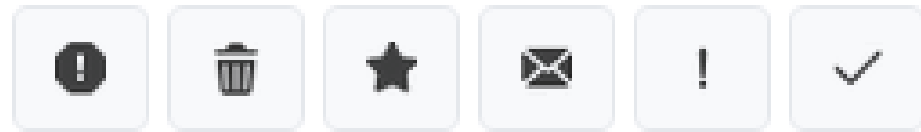
Reply in Messenger...





John Nicholson

Assign conversation ▼



Sat 10:18 PM



Hi John. Please answer a few questions so we can get to know you better.

Want to get started?



Yes

What city do you live in?



Pensacola

[Explore Our Website](#)

Thanks for answering our questions. ☺



Is this a good lead? ✕

Labeling leads organizes them in your Inbox, and may help our system find better leads.

No

Yes

Reply in Messenger...





Christine Gosselin Tedeschi

Assign conversation ▼



Hi Christine. Please answer a few questions so we can get to know you better.

Want to get started?



Yes

What city do you live in?



Yes

The city you sent is invalid.

What city do you live in?



Whitman

[Explore Our Website](#)

Thanks for answering our questions.

Reply in Messenger...





Tara Colegrove

Assign conversation ▼



Sun 11:53 PM

Hi Tara. Please answer a few questions so we can get to know you better.

Want to get started?



Yes

What city do you live in?



Lewiston

[Explore Our Website](#)

Thanks for answering our questions.

Tue 11:27 PM

How may we help you today?

Sent by Rebecka Clark ?

Reply in Messenger...





Tara Colegrove

Assign conversation ▼



Sun 11:53 PM

Hi Tara. Please answer a few questions so we can get to know you better.

Want to get started?



Yes

What city do you live in?



Lewiston

[Explore Our Website](#)

Thanks for answering our questions.

Tue 11:27 PM

How may we help you today?

Sent by Rebecka Clark ?

Reply in Messenger...



Sound Interesting? Want your success story to be featured on our website next? Want us to maximize your reach, ignite your brand? Stop waiting then! Advertise on Facebook with us and captivate your audience like never before. Schedule a consultation.





Transforming
Spaces: A
Renovation FB
Ads Success
Story

Client's Background



In March 2023, our agency had the opportunity to collaborate with a home and kitchen renovation client, assisting them in leveraging the power of Facebook advertising to enhance their online presence and generate leads. Our client, a reputable provider of high-quality renovation services, aimed to reach a wider audience and position themselves as a trusted expert in the industry.

Campaign's Objective



Our primary objective was to drive lead generation for our client's home and kitchen renovation services through targeted Facebook advertising. By conducting extensive audience research, competitor analysis, and strategic planning, we aimed to maximize the campaign's effectiveness and deliver tangible results.

Research & Strategy

To ensure the success of the campaign, we delved into comprehensive audience research to identify key demographics and psychographics relevant to home and kitchen renovations. This allowed us to pinpoint the target audience's preferences, pain points, and online behaviors, enabling us to tailor our messaging and creative approach.



Research & Strategy

Furthermore, competitor research and analysis played a crucial role in our strategy development. By assessing the marketing tactics employed by key competitors in the industry, we identified gaps and opportunities that could be leveraged to our client's advantage. This allowed us to position our client uniquely and highlight their differentiating factors.



Creative Development

Armed with valuable insights from our research, we proceeded to design captivating creatives specifically tailored for Facebook advertising. By incorporating visually appealing images, persuasive ad copy, and strong calls-to-action, we aimed to capture the attention of the target audience and drive engagement.



Ad Campaign Execution

In April 2023, we launched the Facebook advertising campaign, strategically placing our client's ads to reach the most relevant audience segments. Through precise targeting options provided by the platform, we optimized our reach, ensuring our ads were seen by individuals with a demonstrated interest in home improvement, interior design, and renovation services.



The campaign generated remarkable results, with 19 qualified leads obtained within a short span after the ads' launch in mid-April. These leads exhibited a strong intent to pursue home and kitchen renovations, demonstrating the effectiveness of our audience research, competitor analysis, creative development, and strategic ad placements.

Search and filter

22 Apr 2023-30 Apr 2023

Campaigns

Ad sets

Ads

+ Create [document icon] [dropdown] Edit [dropdown] More [dropdown]

View Setup [toggle]

Columns: Custom [dropdown]

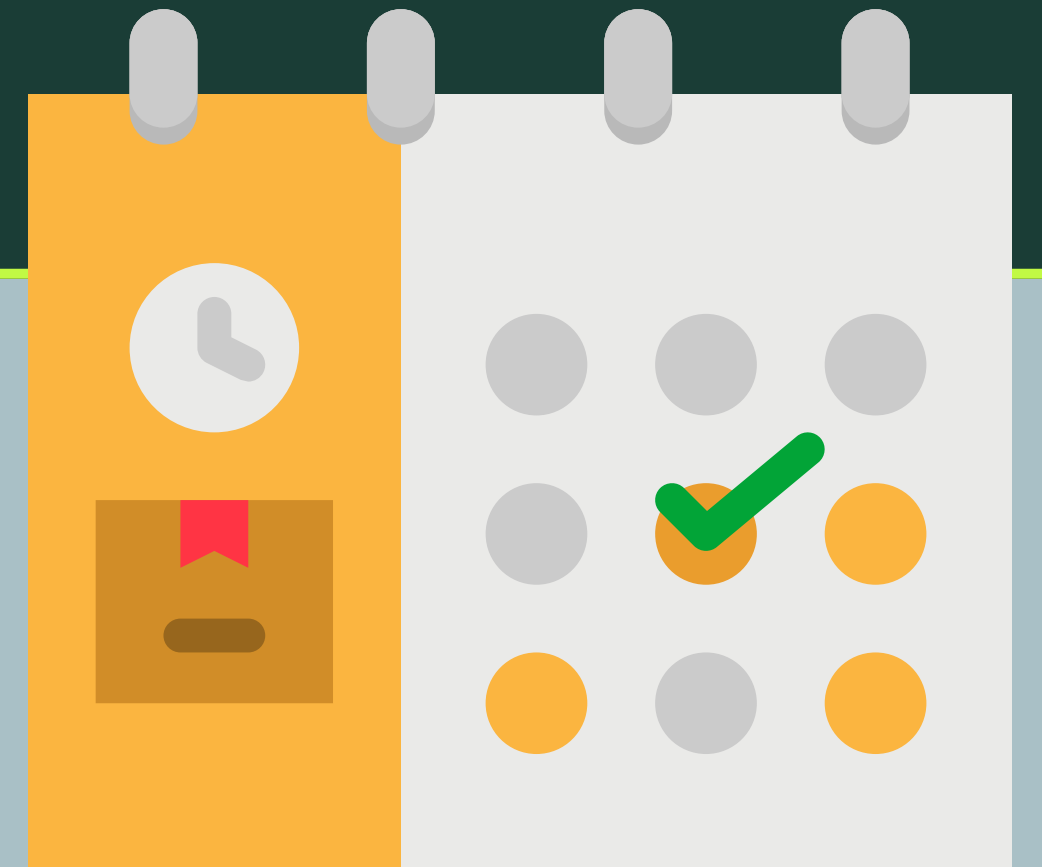
Breakdown [dropdown]

Reports [dropdown]

<input type="checkbox"/>	Off/On	Campaign	Leads	Website leads	Meta leads	Amount spent	Attribution setting	Cost per result	Ends
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Look - Lead Form	4 [2]	—	4	\$56.08	7-day c...	\$14.02 Per on-Facebook l...	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	New Look Message Ads	—	—	—	\$33.37	7-day c...	— Per on-Facebook l...	Ongoing
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Look - 25% Off - Lead Form	—	—	—	\$5.50	7-day c...	— Per on-Facebook l...	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	PPC - TJI Renovation	—	—	—	\$0.00	-	—	Ongoing
Results from 4 campaigns ⓘ			4 [2] Total	— Total	4 Total	\$94.95 Total Spent	7-day cl...	\$23.74 Per on-Facebook lea...	

Campaign	Results	Reach	Impressions	Cost per result
New Look - Lead Form	19 On-Facebook leads	4,616	7,937	\$12.93 Per on-Facebook lea...
KBReno - Cold Campaign	— On-Facebook lead	994	1,414	— Per on-Facebook lea...
New Look - 25% Off - Lead Form	— On-Facebook lead	371	413	— Per on-Facebook lea...
PPC - TJI Renovation	—	—	—	—
New Look Message Ads	— On-Facebook lead	1,404	1,625	— Per on-Facebook lea...
Results from 5 campaigns ⓘ	19 On-Facebook leads	6,854 Accounts Centre acco...	11,389 Total	\$18.90 Per on-Facebook leads

Thank you for checking out our Facebook Ads case study for our renovation client! Let's renovate your space and make your dreams a reality together! Reserve a quote today.



Ads [Redacted]

Updated just now

Discard Drafts

Review and Publish

Search and filter

This month: Sep 1, 2021 - Sep 3, 2021

Campaigns

Ad Sets

Ads

+ Create [Icons] Edit A/B Test [Icons] Preview Rules View Setup [Icons] Reports

On / Off	Ad Name	Results	Reach	Impressions	Cost per Result	Quality Ranking <small>Ad Relevance</small>	Engagement Rate Ranking <small>Ad Relevance</small>	Conversion Rate Ranking <small>Ad Relevance</small>
<input type="checkbox"/>	carousel ad	229 <small>Link Clicks</small>	15,742	17,875	\$0.05 <small>Per Link Click</small>	Average	Average	Above average
<input type="checkbox"/>	single ads-2	63 <small>Link Clicks</small>	5,327	5,548	\$0.06 <small>Per Link Click</small>	-	-	-
<input type="checkbox"/>	single ads-1	71 <small>Link Clicks</small>	5,666	5,787	\$0.04 <small>Per Link Click</small>	Average	Average	Average
<input type="checkbox"/>	single ads-4	95 <small>Link Clicks</small>	8,766	9,034	\$0.05 <small>Per Link Click</small>	-	-	-
<input type="checkbox"/>	single ads-3	59 <small>Link Clicks</small>	5,342	5,411	\$0.06 <small>Per Link Click</small>	Average	Average	Average
> Results from 5 ads		518 <small>Link Clicks</small>	40,610 <small>People</small>	43,655 <small>Total</small>	\$0.05 <small>Per Link Click</small>			

Ads [redacted] Updated just now Discard Drafts Review and Publish ...

Search and filter This month: Sep 1, 2021 – Sep 3, 2021

Campaigns Ad Sets Ads

+ Create Edit A/B Test Preview Rules View Setup Reports

On / Off	Ad Name	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance	Engagement Rate Ranking Ad Relevance	Conversion Rate Ranking Ad Relevance
<input type="checkbox"/>	carousel ad	229 Link Clicks	15,742	17,875	\$0.05 Per Link Click	Average	Average	Above average
<input type="checkbox"/>	single ads-2	63 Link Clicks	5,327	5,548	\$0.06 Per Link Click	–	–	–
<input type="checkbox"/>	single ads-1	71 Link Clicks	5,666	5,787	\$0.04 Per Link Click	Average	Average	Average
<input type="checkbox"/>	single ads-4	95 Link Clicks	8,766	9,034	\$0.05 Per Link Click	–	–	–
<input type="checkbox"/>	single ads-3	59 Link Clicks	5,342	5,411	\$0.06 Per Link Click	Average	Average	Average
> Results from 5 ads		518 Link Clicks	40,610 People	43,655 Total	\$0.05 Per Link Click			

“An established garments business doing well with SEO was looking to make their way through paid ads. Despite running ads on all paid channels, they made a whopping success from Facebook ads in the beginning of the second month with remarkable results. We witnessed their link clicks rise to 518 at \$0.05 cost per link clicks. And their reach increasing to 40,610.

For every \$100/day we were spending we produced \$5000.” “In just two to three months, our Facebook ad campaign shattered expectations, propelling our online store to unimaginable heights. With a remarkable 26 orders and a total sales value of \$1k, our success story is a testament to the power of targeted advertising and strategic marketing. Garnering a staggering 730 website visits, we left no stone unturned in capturing the attention and trust of our customers. Join us on this captivating journey of triumph and discover the winning formula that paved the way for our unstoppable success. Get ready to witness the remarkable impact of effective Facebook advertising.”

● Live

Today

Yesterday

This week

This month

Visitors

2

Right now

Total sales

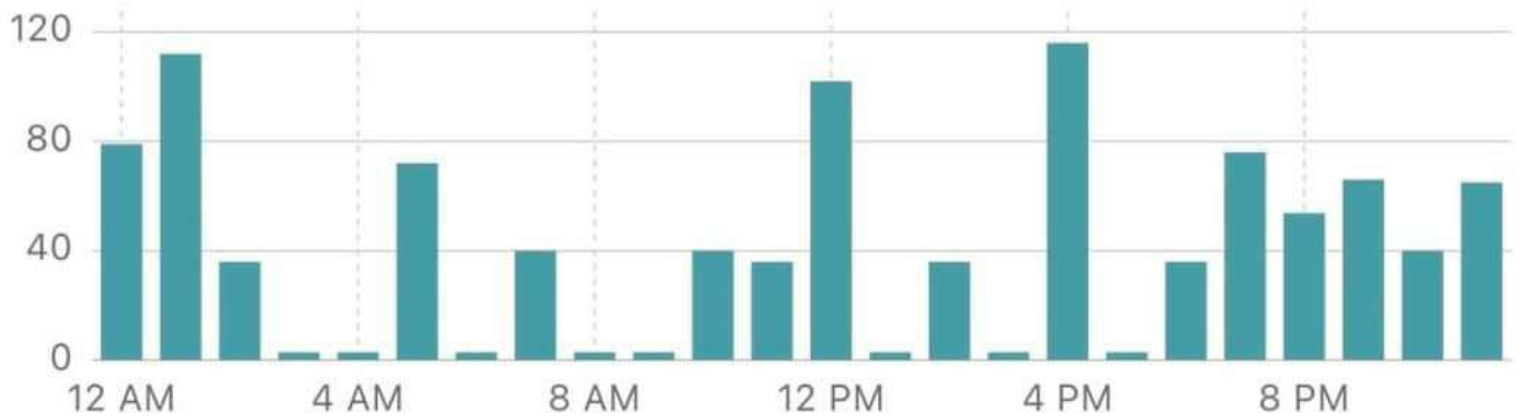
\$1K

26 orders

Sessions

766

730 visits



"In just two to three months, our Facebook ad campaign shattered expectations, propelling our online store to unimaginable heights. With a remarkable 26 orders and a total sales value of \$1k, our success story is a testament to the power of targeted advertising and strategic marketing. Garnering a staggering 730 website visits, we left no stone unturned in capturing the attention and trust of our customers. Join us on this captivating journey of triumph and discover the winning formula that paved the way for our unstoppable success. Get ready to witness the remarkable impact of effective Facebook advertising."

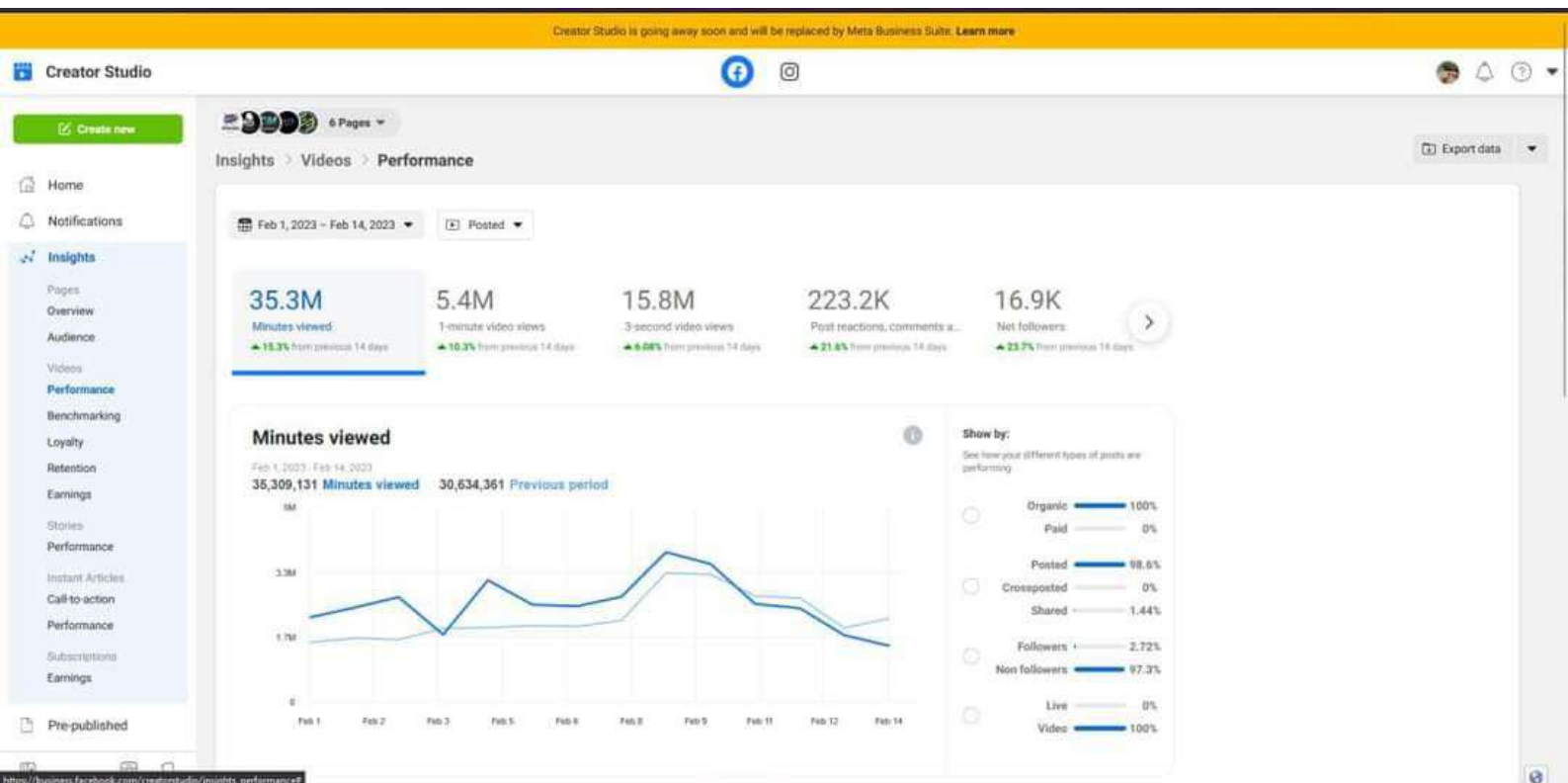
Search and filter Mar 1, 2023 – Apr 3, 2023

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Edit More View Setup Columns: Performance Breakdown Reports

Off / On	Ad set	Reach	Impressions	Cost per result	Amount spent	End
<input type="checkbox"/>	Gadget Connection- Traffic ads-2	2,621	42,206	\$0.14	\$367.24	
	Results from 1 ad set	2,621	42,206	\$0.14	\$367.24	
		Link clicks	Accounts Center acco...	Per Link Click	Total Spent	
		Link clicks	Total	Per Link Click	Total Spent	

“In just 5 months, our strategic Facebook ad campaign propelled our roofing company to unparalleled success. With 42k reach, 2,621 link clicks, and 1,000 website visitors, our impact was undeniable. But it didn’t end there – our ROAS skyrocketed from 3.5 to an astonishing 9.10, resulting in \$3k in sales and a total revenue of \$30k. Witness the true power of Facebook advertising and unlock the door to extraordinary growth.”



From Obscurity to Stardom: Unleashing the Power of Facebook Ads for our YouTube Channel!

Prepare to be astounded by the remarkable success story of our Facebook ad campaign, as it catapulted our YouTube channel from obscurity to stardom in just 6 months. With an astounding 35.3M views, 223.2K post reactions and comments, and a staggering increase of 16.9k subscribers, our journey showcases the unrivaled power of targeted promotion. Join us as we unveil the secrets to our extraordinary growth and embark on your own path to YouTube superstardom!

Campaigns Ad Account (3385248132761... Updated just now Discard Drafts Review and publish (1) ...

Search and filter 1 May 2023-30 May 2023

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit Rules View Setup Reports


	Campaign name	Link clicks	CPC (cost per link click)	CTR (link click-through...)	Adds to cart	Checkouts initiated	Purchases	Amount spent	Purchases Conversion Value	Purchase ROAS (return)	Cost per result
<input type="checkbox"/>	<input checked="" type="checkbox"/> Cold Interests View Charts Edit Duplicate	2,855	\$3.98	0.55%	857	1,117	295	\$11,356...	\$241,860.96	21.30	\$38.50 Per Purchase
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> Cold Interests	2,754	\$3.85	0.56%	891	1,117	288	\$10,604...	\$222,596.00	20.99	\$36.82 Per Purchase
<input type="checkbox"/>	<input checked="" type="checkbox"/> Cold Interests	2,551	\$4.10	0.49%	779	901	273	\$10,450...	\$242,899.24	23.24	\$38.28 Per Purchase
<input type="checkbox"/>	<input checked="" type="checkbox"/> Catalog 2020	1,001	\$5.03	0.50%	542	678	194	\$5,031.58	\$162,857.00	32.37	\$25.94 Per Purchase
<input type="checkbox"/>	<input checked="" type="checkbox"/> Catalog 2020	1,844	\$4.20	0.88%	1,029	1,303	317	\$7,747.31	\$285,459.00	36.85	\$24.44 Per Purchase
<input type="checkbox"/>	<input checked="" type="checkbox"/> Catalog 2020	1,371	\$4.96	0.53%	793	1,005	241	\$6,803.24	\$226,755.00	33.33	\$28.23 Per Purchase
<input type="checkbox"/>	<input type="checkbox"/> 30% off on...	-	-	-	-	-	-	-	\$0.00	-	-
<input type="checkbox"/>	<input type="checkbox"/> ...	-	-	-	-	-	-	-	\$0.00	-	-
> Results from 133 campaigns Excludes deleted items		14,444 Total	\$4.15 Per Action	0.58% Per Impr...	5,850 Total	7,315 Total	1,902 Total	\$59,891.71 Total Spent	\$1,654,129.18 Total	27.62 Average	-

Prepare to be dazzled by the phenomenal success story of our Facebook ad campaign, as we propelled our electronic store to unparalleled heights in just 7 months. With an impressive 2,621 link clicks, over 1k website visitors, and a remarkable rise in ROAS from 12.5 to a staggering 27.62, our impact was undeniable. But that's not all • we secured an astounding 14,444 link clicks, 1,900 purchases, and achieved an incredible \$1M in gross sales, all at a cost of only \$59,891. Witness the transformative power of Facebook advertising and unlock limitless possibilities for your own business success!

GET STARTED TODAY



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